



young

WITH SOLUTIONS

The logo for Young With Solutions, featuring the word "young" in a stylized, lowercase font with a blue dot above the 'y', and "WITH SOLUTIONS" in a smaller, uppercase font below it.

young
WITH SOLUTIONS

The logo for Marbl, featuring the word "marbl." in a bold, lowercase, serif font.

marbl.

From the Margins to **Market Dominance**



\$100k

Within their first 16 weeks



400k

Followers & Growing



6FIGURES

A month on TikTok revenue

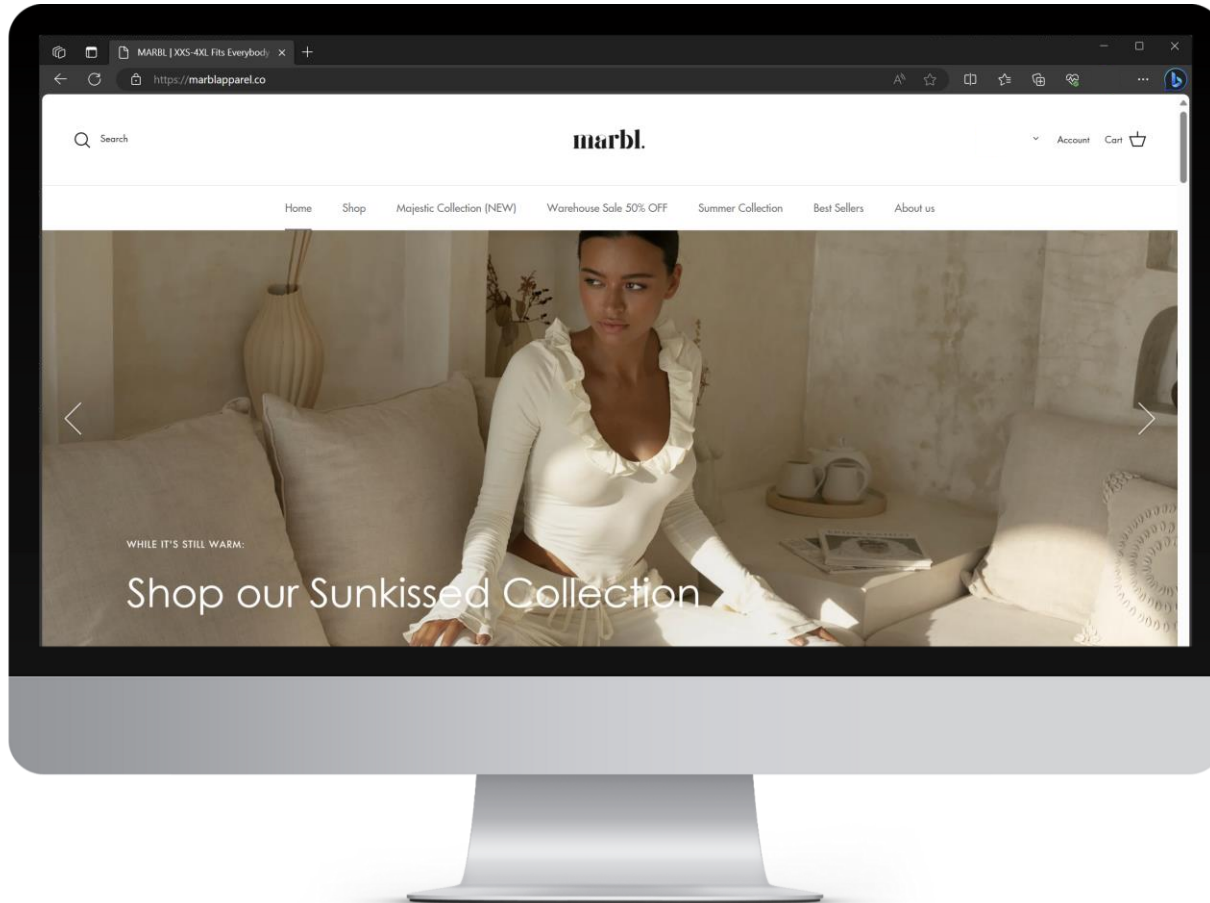
Young With Solutions Elevates **Marbl** to **Market Leadership**

In the competitive world of fashion, where online presence can make or break a brand, **Marbl**, a luxury female apparel brand based in the Middle East, embarked on a journey of transformation.

Guided by the expertise of **Young With Solutions**, this case study tells the story of **Marbl's** ascent from relative obscurity to a position of market leadership.



The Company: marbl.



Marbl, a distinguished luxury female apparel brand located in the Middle East, has successfully positioned itself as a beacon of elegance and sophistication in the fashion world. Integral to **Marbl's** meteoric rise in the digital realm was its strategic partnership with **Young With Solutions**. **Marbl** not only amplified its online presence but also transformed into a market leader with a thriving community on Instagram and TikTok.

The Challenge:

Nurturing Marbl's Digital Presence

Marbl's primary obstacle was the need to establish a robust digital presence from scratch, with a particular emphasis on TikTok and Instagram. Their initial goal was to achieve TikTok followers within a 16-week timeframe, all while demonstrating tangible growth. Additionally, effectively monetizing their online presence presented a significant challenge.



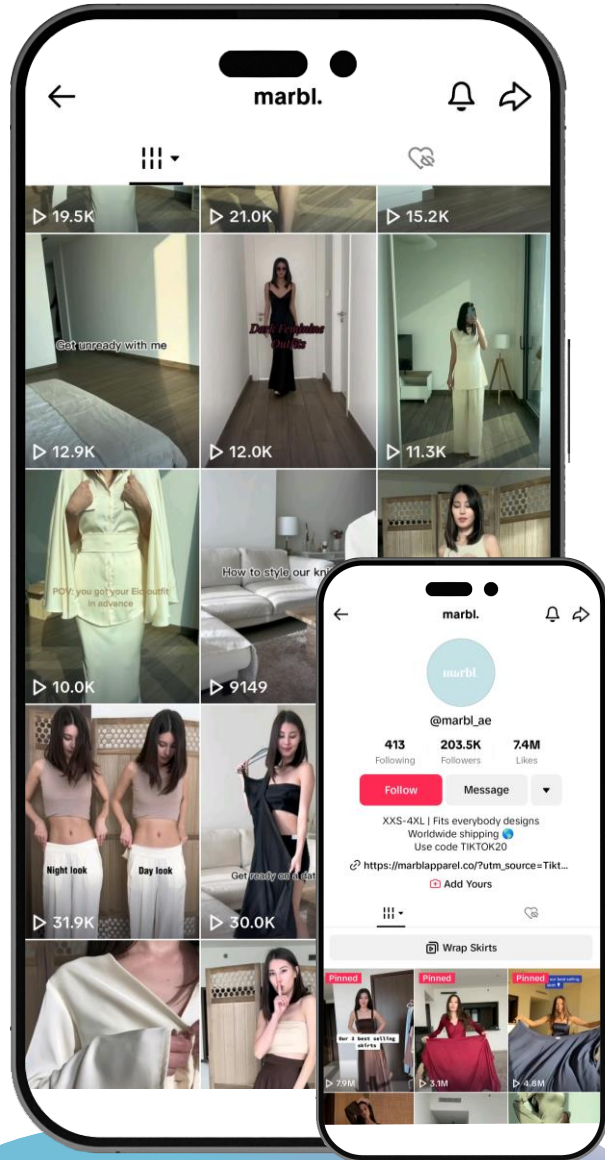
Limited Online Presence



Competitive Landscape



Brand Recognition



The Breakthrough: The First 16 Weeks

Young With Solutions embarked on their partnership with **Marbl**, commencing with a 16-week contract, with a primary focus on TikTok. We meticulously selected a content creator whose style seamlessly aligned with **Marbl's** brand aesthetics and consistently delivered engaging content on TikTok, posting three videos daily, strategically experimenting with various content styles to engage the audience. The results were striking, **Marbl** achieved its goal amassing:

 **70k**  **TikTok Followers**  **\$100k**  **16 Week Earnings**

The results were massive within these initial 16 weeks, marking an exceptional milestone and their revenue soared during this brief but transformative period.

The Breakthrough: Over 18 Months

Building upon the success of the initial 16 weeks, the partnership between **Marbl** and **Young With Solutions** continued to evolve, expanding its reach beyond TikTok to include Instagram. The content strategy transitioned from in-house video production to strategic collaborations with modeling agencies. This shift aimed to elevate content quality and enhance production value.



The Breakthrough: Over 18 Months

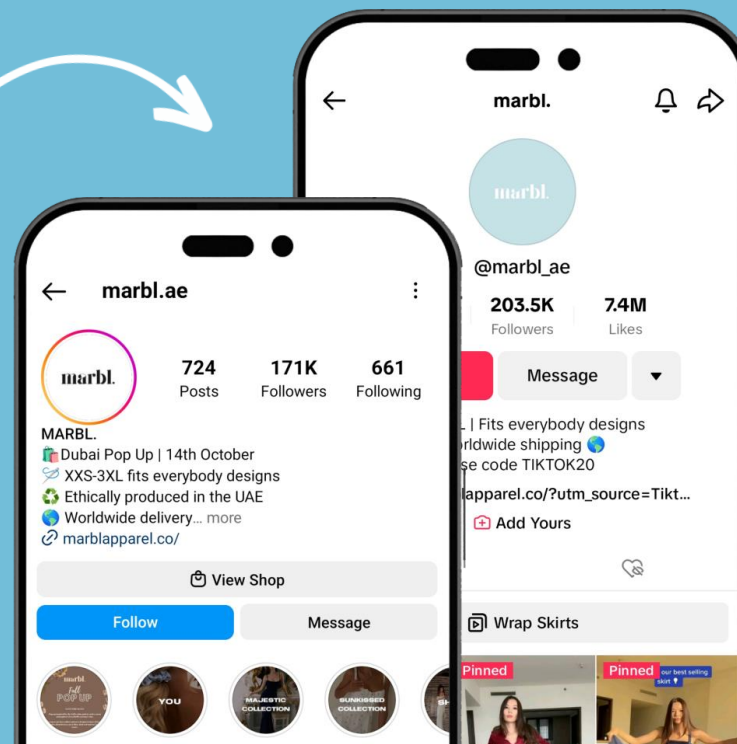
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400k

Followers & Growing

\$XXXk

A month on TikTok Revenue



Marbl: Setting the Standard as Market Leader

Marbl's reputation grew with the help of **Young With Solutions**, positioning them as a market leader not only in their local market but on a global scale. Their remarkable journey was further marked by an iconic moment when **Cristiano Ronaldo's wife, Georgina, organically endorsed and wore Marbl's apparel**, cementing their status as an influential and highly-regarded brand in the fashion industry.



Transformative Partnership

Marbl's journey with **Young With Solutions** illustrates the transformative impact of strategic digital collaboration. From a modest online presence, **Marbl** rapidly grew into a market leader, achieving significant milestones within a short span. Through careful content curation, innovative strategies, and expert guidance, **Marbl** not only met but exceeded their goals, establishing a powerful digital footprint and global recognition.

This case study emphasizes the pivotal role of expertise in navigating the digital landscape, underscoring the potential for brands to thrive with the right partners. Young With Solutions offers a proven pathway for businesses seeking to elevate their online presence and emerge as industry leaders.



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