

GOLDENERRE CASE STUDY



Chic to Viral:

How **Young With Solutions** Sparked **Goldenerre's** TikTok Into **2.4M+** Views,
Over **x150** Follower Growth & Their Best-Ever Sales Month

COMPANY: GOLDENERRE

Goldenerre is a California-based luxury accessory brand, transforming Apple Watches into chic, original style statements.

But despite their impeccable designs, Goldenerre's TikTok presence was nearly silent. They needed a strategy to unlock authentic engagement and scale their audience.

That's when **Goldenerre** partnered with **Young With Solutions** to spark creator-led TikTok growth and turn elegant accessories into viral moments and real sales.



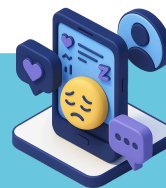
CHALLENGES



**Minimal
Visibility**



**Disconnected
Content**



**Platform
Fatigue**

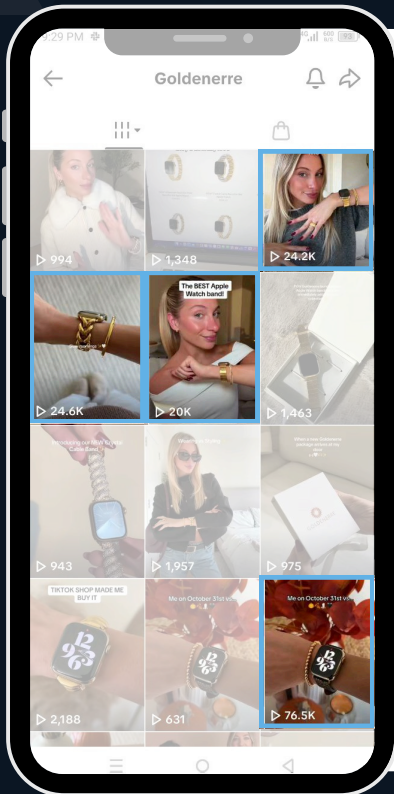


**Missing
Momentum**

THE SPARKLE-TO-SCALE PLAYBOOK



Young With Solutions ditched the cookie-cutter TikTok playbook. We built a creator-led engine that made *Goldenerre* feel effortless, elevated, and made-to-be-seen — turning wristwear into luxury content that actually converts.



CREATOR-LED CONTENT ENGINE



We **handpicked and activated a network of creators** whose audiences naturally aligned with Goldenerre's chic, elevated vibe. These creators didn't just post — they embodied the brand.

TREND-DRIVEN ADAPTATION



Instead of chasing trends blindly, we **reimagined each viral moment** through Goldenerre's lens — whether it was an elegant twist on a trending sound or a stylish spin on a viral hook.

POST CONSISTENCY



We ensured the account **posted regularly**, amplifying both reach and retention through a mix of brand storytelling and product showcases.

FROM SPARKLE TO SELLOUT



X 150

Organic Followers on TikTok



2.4M+

Views on a single video



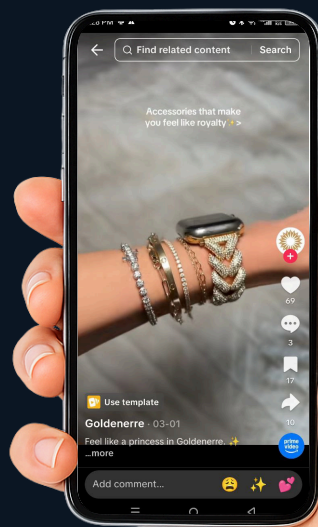
REVENUE SPIKE

December 2025



\$0.00

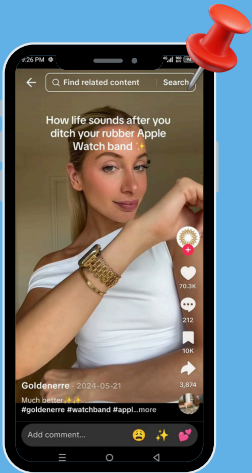
Ad Spend



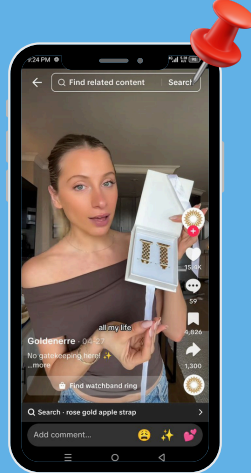
THE RESULT:

FROM WRISTWEAR TO WINS

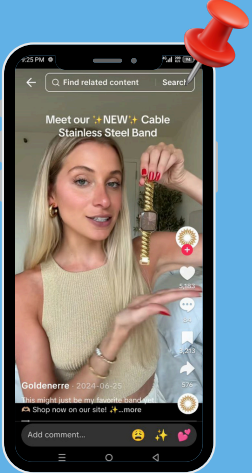
2.4M views



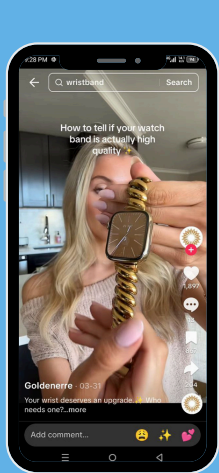
638K views



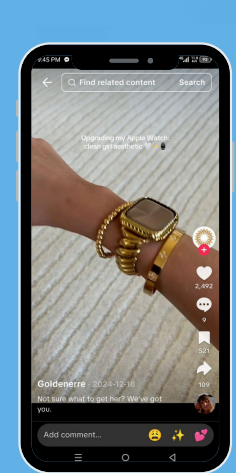
367K views



171K views



255K views



Client Trust & Collaboration



3x Renewed Partnership

Proven results, not empty promises.

WHEN CHIC CONVERTS

By embracing our full creative process and trusting the system, **Goldenerre** didn't just grow — they turned TikTok into a revenue-driving channel and hit their **biggest sales milestone** to date.

